KLYDE WARREN PARK IN DALLAS TO HOST SHOCTOBER IN AMERICA

DALLAS – This news is quite literally, shocking. Klyde Warren Park is no stranger to being first in the country and the park is proudly doing it again. This Saturday at 2 p.m., Klyde Warren Park is hosting the first ever SHOCTOBER, to help raise awareness and educate the community about AEDs.

ZAPSTAND, an industry leader in life-saving automated external defibrillators, also known as AEDs, and Verizon Frontline, the advanced network and technology for first responders on the front lines, are partnering to facilitate a public demonstration of how AEDs can help save lives.

Heart disease is the leading cause of death in the U.S. According to the CDC, one person dies every 34 seconds from cardiovascular disease. While the statistics are alarming, survival rates can improve with a working, accessible AED.

A ZAPSTAND smart AED delivery system will be on display at the event.

Frisco resident and AED advocate, Sheryl Shea says, "sudden cardiac arrest can happen to anyone, anywhere, at any time. It is not age discriminatory. AEDs save lives and awareness is vital. My daughter is alive today because someone knew what to do."

Shea's daughter, Kylee suffered cardiac arrest several years ago when she was in the 7th grade. Thankfully, a quick response from AED-trained teachers saved her life. Her story attracted national attention.

This Saturday, Oct. 14th at Klyde Warren Park in Dallas, Dallas Fire EMTs will be helping to educate the public. ZAPSTAND will demonstrate its AEDs. Company representatives will be on site for comment. Sheryl and others whose lives were affected by an AED will also be available for interviews.

For more info:

Website: <u>WWW.zapstand.com</u> Website: <u>WWW.shoctober.org</u>

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